



Cyber Risk in Shipping

Strategies for Managing Cyber Risk in the Age of Digitalization
Members Training Course

Southampton,
July 7, 2023




Agenda

- I. Introductions
 - II. Context and current challenges
 - III. Cyber threat landscape considerations (and misperceptions)
 - IV. Case study – what we're seeing with the U.S. Coast Guard
 - V. Leadership strategies for driving organizational cyber resilience
-


HudsonCyber – about us

Award Winning Cybersecurity Risk Management Solutions



HACYBERLOGIX
FACILITATING AND SUSTAINING CYBERSECURITY CAPABILITIES FOR MARITIME TRANSPORTATION COMPANIES AROUND THE WORLD

HUDSON - CYBER
1800 CHAPEL AVENUE WEST
SUITE 360
CHERRY, NJ 08002 USA
WWW.HUDSONCYBER.COM



PORTLOGIX™
Gain Control of Your Maritime Supply Chain

Global Innovation Award-winning

Residing at the nexus of complex global supply chains, ports and marine terminal operators are increasingly reliant on a wide range of suppliers supporting various critical functions. The introduction of AI, Internet-of-Things sensor systems, ubiquitous cloud services, and mobility-enabled systems accelerate digitalization and networking trends. However, suppliers have their own key vendors, who in turn depend on other third parties, extending supply chain ecosystems outward like ripples in a pond.

Unfortunately, this combination of digitalization and dependence on foreign and domestic suppliers to support essential port functions generates diverse and numerous cybersecurity risks that maritime leaders are only just now recognizing. Supply chains, often the weak underbelly to cyber-mature organizations, are persistently and increasingly targeted and exploited by cyber threat actors. Not only do these attacks damage reputation and security, but they can result in significant operational disruption, liability exposure, and financial loss.


In this environment, it is more important than ever that port and terminal leaders understand, gain visibility into, and proactively manage cyber risks to their supply chains.

PortLogix™ delivers the foundational capability to rapidly establish a cost-efficient and scalable Cyber Supply Chain Risk Management (C-SCRM) program.

PORTLOGIX™ EMPOWERS PORT-INDUSTRY STAKEHOLDERS TO:

- Establish portfolio level oversight of supply chain stakeholders, vendor organizations, and key port community system partners
- Virtually assess, audit, and monitor supply chain partners' cybersecurity capabilities for mitigating identified gaps
- Measure and benchmark C-SCRM capabilities against pre-defined targets and peers
- Define and implement minimum C-SCRM standards and capability targets
- Identify and monitor trends in cybersecurity capability gaps and recommendations
- Increase visibility of cyber capabilities between organizations within a supply-chain



info@portlogix.com 1-800-340-7500 1800 Chapel Avenue West, Suite 360 Cherry Hill, NJ 08002 USA



CUSTOM CYBERSECURITY AWARENESS WORKSHOP

DRIVING SUSTAINABLE CYBERSECURITY AWARENESS FOR MARITIME TRANSPORTATION COMPANIES IN THE 21ST CENTURY

HUDSONCYBER
A DIVISION OF HUDSONANALYTIX, INC.
FERRY TERMINAL BUILDING
SUITE 300
#2 AQUARIUM DRIVE
CAMDEN, NJ 08103
USA



Navigate the Breach!

HUDSON MARINE CYBER IQ (MCIQ) SERVICE
UNIFIED CYBER INCIDENT RESPONSE FOR VESSELS IN U.S. JURISDICTIONS

In today's hyper-connected environment maritime transportation companies are under constant cyber attack. Cyber threat actors can not only corrupt financial data and manipulate commercial data for smuggling, but can also compromise shipboard networks and integrated IT/OT systems with the intent to circumvent security to deny, degrade, and/or disrupt vessel operations. The consequences can be severe – environmental damage, property loss, regulatory fines, first and third-party liability exposure, physical injury, or even death.

As cybersecurity regulations, guidelines and reporting requirements rapidly evolve in the United States, the U.S. Coast Guard has mobilized resources to inspect commercial vessels for cybersecurity deficiencies and non-conformities. In a worst-case cybersecurity incident, vessels can even be detained.

To protect shipowner interests, save money and minimize vessel delays, HudsonCyber has responded to this dynamic challenge with CyberIQ. Our CyberIQ service assists vessel owners and operators by coordinating all cyber incident responses, reporting, mitigation, management, and oversight actions.

Prepare today with CyberIQ.

1800 CHAPEL AVENUE WEST, SUITE 360
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Primary cybersecurity services:

- Enterprise cyber risk management
- Tailored threat intelligence
- Custom training solutions



Steamship Mutual



AAPA
ESSENTIAL. RESILIENT. UNITED.
SEAPORTS DELIVER

MITRE



S&P Global
Ratings

AON
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CYBER



SHORELINE



Cybersecurity training

HudsonCyber offers half-day, full-day and customized instructor-led cyber-awareness training to the global maritime industry.

Workshop Objectives are to provide maritime stakeholders with an introduction to cybersecurity, an overview of cyber risk factors in marine terminal facilities, and a deeper understanding of cyber risk factors.



Still relevant!



steamshipmutual.com/loss-prevention/cybersecurity

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Home > Loss Prevention > Cyber Security: Smart, Safe Shipping

Cyber Security: Smart, Safe Shipping

<https://www.steamshipmutual.com/loss-prevention/cybersecurity>

Cyber_Security_Smart_Safe_Shipping



27:00

Tailored cyber threat intelligence services

In today's cyber environment CEOs can no longer view cybersecurity as an IT problem. Technologies alone are ineffective at preventing 100% of cyber attacks. There's always a human element.

Our analysts specialize in penetrating and exploiting highly vetted cyber underground forums to protect reputation, brand and shareholder value, as well as to obtain intelligence on compromised assets, emergent threats and/or threat activities specific to our clients.



Context: Cyber insurance

Driving cyber resilience in the global insurance markets / 2020

CyberLink Marine Consortium

We have joined forces with selected leading insurers in the Lloyd's market to form the CyberLink Marine Consortium.

LINE SIZE - CYBER PHYSICAL DAMAGE (CZ)


\$60_M

CLAIMS SERVICE EXCELLENCE SCORE*

92%

LINE SIZE - TRADITIONAL CYBER (CY)

\$20_M

**CYBERLINK CONSORTIUM**

PROVIDING A TAILORED AND DEPENDABLE CYBER INSURANCE SOLUTION FOR THE MARINE INDUSTRY.

Cyber risks are some of the largest and most dynamic threats facing the marine industry today. The introduction of cyberattacks at a shipping company, the exploitation of goods tracking systems and the disruption of vessel engine control systems are a few of the many marine-related cyber-attacks with the potential of financial loss for clients.

INSURING AGAINST PHYSICAL AND NON-PHYSICAL CYBER ATTACKS

In response, Chaucer, together with selected leading insurers in the Lloyd's market, have joined forces to launch the CyberLink Marine Consortium to provide marine businesses with comprehensive cover for their cyber risks, including physical damage costs to their vessels caused by cyber-attacks.

CAPACITY AND RISK APPETITE

We write a worldwide account with a broad Marine appetite and aim to deliver a leading reputation in the:

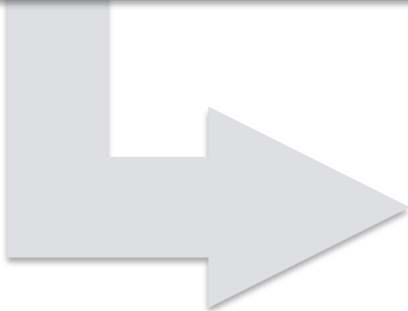
CYBER PHYSICAL DAMAGE (CZ)	USD 60M PER CLIENT / PROGRAMME
TRADITIONAL CYBER (CY)	USD 20M PER CLIENT / PROGRAMME

WHAT WE CAN DELIVER TO YOU:

Following a security compromise or cyber-attack, the CyberLink consortium can offer:

- **Risk management services**, to understand gaps in the cyber defences and how best to prepare the insured against the current cyber threats
- **Physical Damage cover**, to repair vessels and assets on board following a cyber-attack
- **Data Breach and Incident Response**, providing sector specific cyber operations, to investigate and control the cyber attack
- **Business Interruption**, with coverage extending to key service providers. CyberLink provides indemnity when a cyber-event hits the business or a business dependent party (supplier)
- **First and Third Party Legal and Professional Services**, to navigate relevant legal or regulatory frameworks, including responses to notify any affected or potentially affected third parties
- **Social Engineering**, coverage to protect the insured when employees are targeted, leading to unlawful access to systems and transfer of money
- **Cyber Extortion** cover, quick response and coverage when a ransomware event drives business to a halt
- **Further coverages** include: System Failure, Reputation Management, Media Liabilities, PCI DSS and Digital Asset Restoration

TO FIND OUT MORE GO TO CHAUCERPLC.COM



- Private Equity
- Shipping
- Port Authorities
- Terminal Operators

Context: Credit risk and cyber resilience

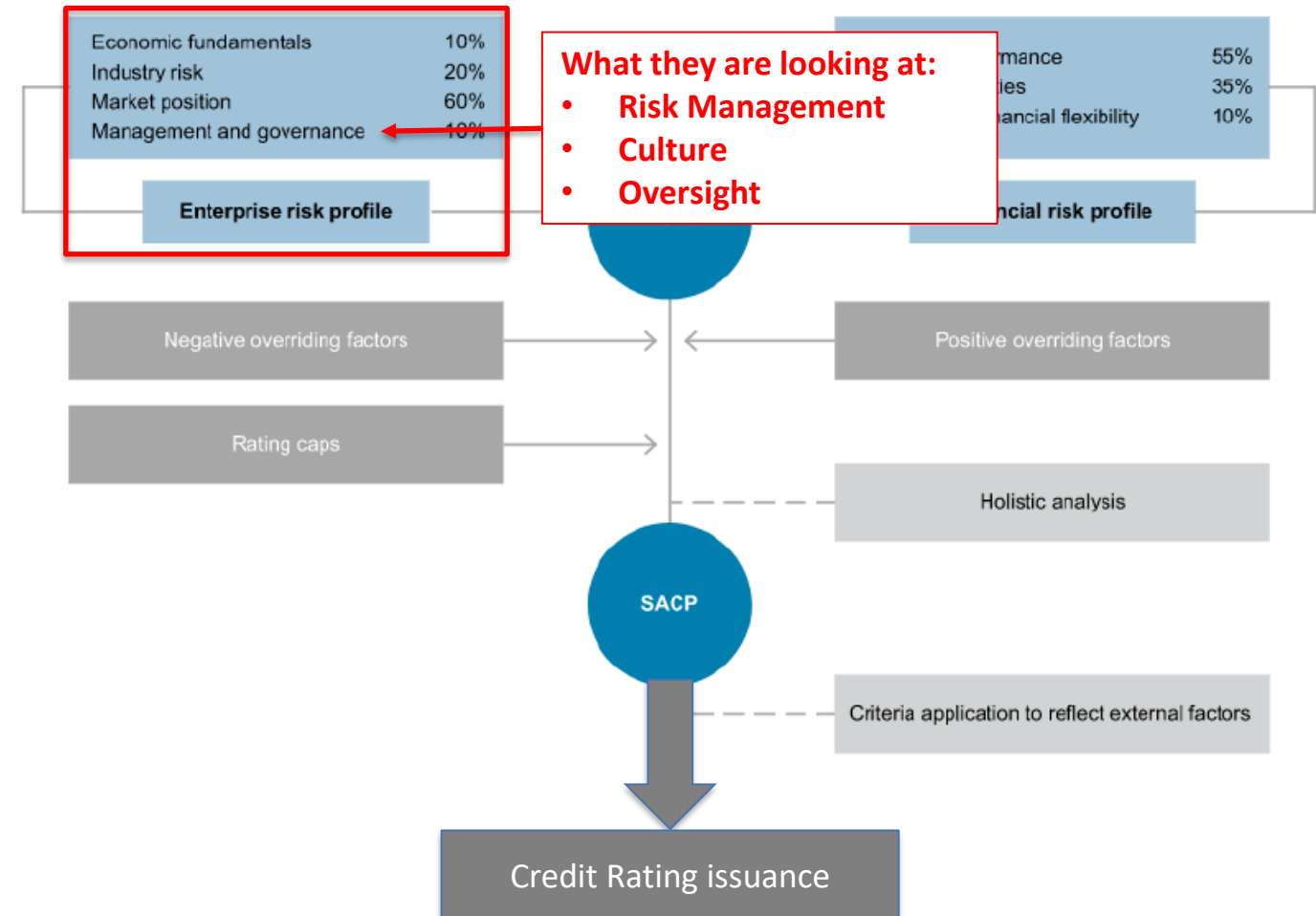
Driving cyber resilience in the global bond markets / 2023

S&P Global Ratings

Key concerns for the port sector:

- Economic headwinds with supply chain disruptions
- Shifting trade policies
- Inherent exposures to volatility due to normal economic cycles, shifting supply chains
- Drastic fluctuations in commodity prices
- **Rapid adoption of generative Artificial Intelligence by port stakeholders and cyber threat actors.**
- **Geopolitical events can lead to increased cyber risk for ports.**

Global Not-For-Profit Transportation Infrastructure Enterprise Criteria Framework





Establishing cyber risk context and understanding the challenges



Personal confessions

Have you
been
hacked?

*Let me count
the ways:*



2009



2012



2015



2015



2015



2017



2017,
2019, ?



Cambridge
Analytica

2016 ?



Every Other Year

2016



2018



2022

What's old is new

His Primary Theses: War is...

- “The continuation of policy by other means.”
- “An act of force to compel our enemy to do our will.”

He Recognized:

- War is a political, social and military phenomenon.
- *Asymmetries* can defeat the perceived superiority of the defense.

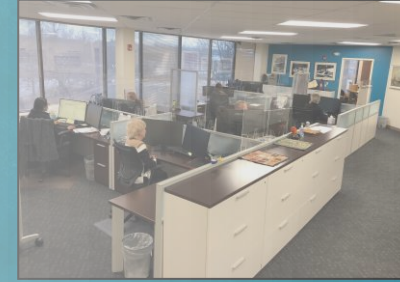
In today's digitalized world, most asymmetrical cyber risks are Human based.



What is “Cybersecurity”?

Cybersecurity is **NOT** just:

- Information Technology (“IT”)
- Compliance (e.g., ISO; ISPS, ISM)
- Solved by a “silver bullet” approach



Cybersecurity **IS**:

- A sustained risk management activity
- Sustained, cross-functional collaboration
- About cultural change and business transformation
- **The mission of protecting the entire business (the *Balance Sheet*)**
- A responsibility that starts at the top (you!)

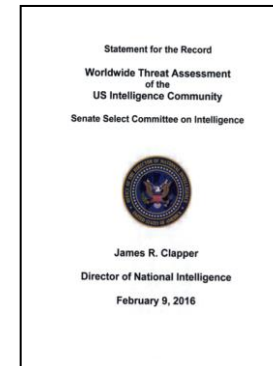


One of the greatest threat to us all: data integrity

Integrity. Cyber operations include an increased emphasis on changing or manipulating data to compromise its integrity to affect decision making, reduce trust in systems, or cause adverse physical effects.



James Clapper, Director of National Intelligence Worldwide Threat Assessment of the US Intelligence Community, Senate Select Committee on Intelligence



Threats include:

- **Posting** disinformation (false data);
- **Altering** of online media to influence/confuse public discourse, sentiment
- **Modifying** stored data;
- **Transmitting** false data; and
- **Manipulating** the flow of data



Cyber threat landscape considerations and misperceptions



Top 10 cybersecurity threats emerging: 2030



Key trends for reference

4 in 5 cyber attacks executed by organised crime

Executives hiding breaches and paying ransoms.

By David Braue on May 31 2022 12:02 PM

Print article

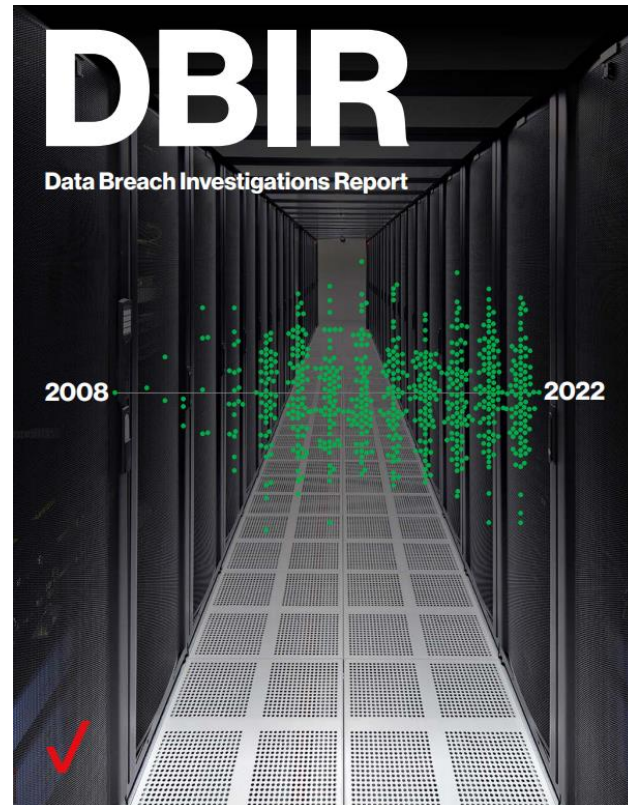
Tweet

Share 3

Share

The number of ransomware incidents grew more during 2021 than in the five years before, and crime networks are now responsible for 4 out of 5 cyber attacks.

The findings headline a compendium of new data analysing the 23,896 security incidents and 5,212 confirmed data breaches contained in Verizon's *2022 Data Breach Investigations Report* (DBIR).



- Majority of attacked executed by **Organized Crime** (over 80%)
- Over 80% caused by **human error**
- Half of the breaches were enabled by **compromised credentials**
- Organizations were **regularly compromised through lateral movement from insecure business partners**, whose access to key company systems may be necessary

The maritime industry is a target because...

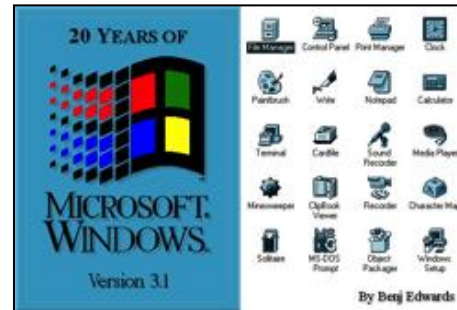
1. Volume of information



Lots of Information.

Nation states have proven how successful supply chain attacks are. Criminals are likely to launch automated attacks against maritime targets rich in data.

2. Legacy systems



Lots of Legacy Systems.

Stakeholders have their own systems. Often, these systems are older and have not been regularly patched or updated, offering easy targets for criminals.

3. Money



Lots of Money. Maritime stakeholders regularly transfer large amounts of money (e.g., between a shipowner and a yard or a shipping company and a bunker operator).

4. Language



Language.

Communications are often conducted in a language not native to the participants. Language deficiencies are often forgiven.

External challenges (threat landscape)

Threats are increasing:

- Hacking tools are readily available and easy to use
- The potential impact of cyber attacks continues to grow

Threat actor motivations are changing:

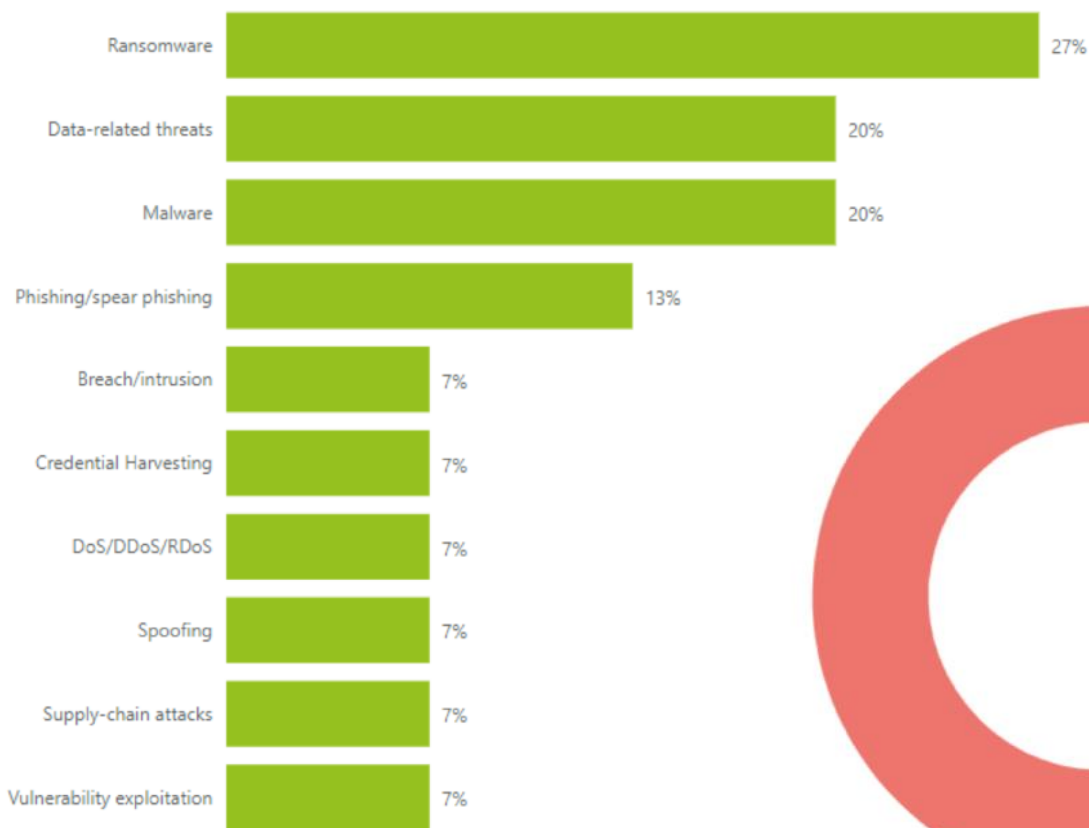
- Hackers seek more than entertainment and status
- Shift to professional cyber criminals motivated by money whose success relies on remaining undetected
- Nation states seeking access

Certain common factors enable threat actor success:

- Economy of organized cybercrime
- Inter-connected systems
- Widespread failure to implement cyber hygiene
- Adoption of generative AI will enable tailored attacks at scale

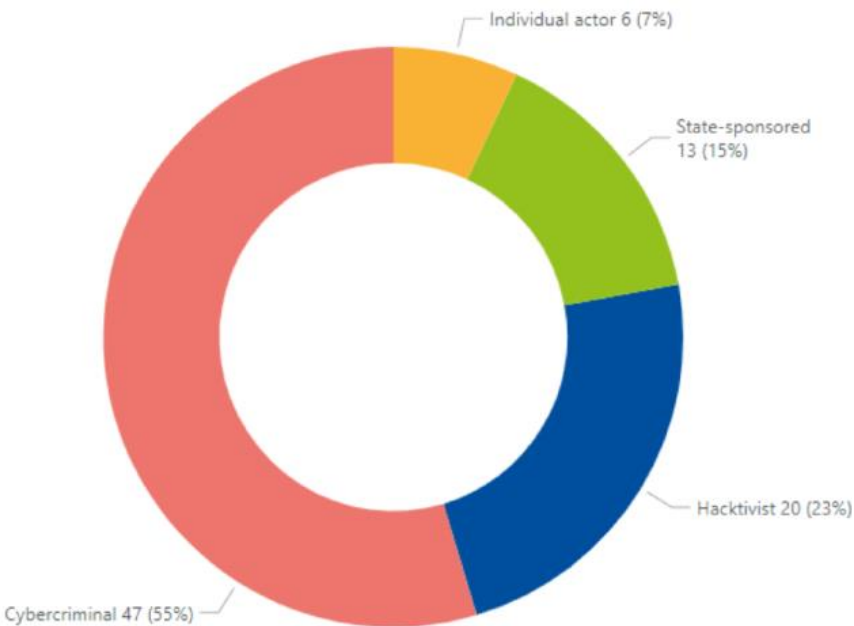


Threats, threat actors and motivation in the maritime transportation sector*

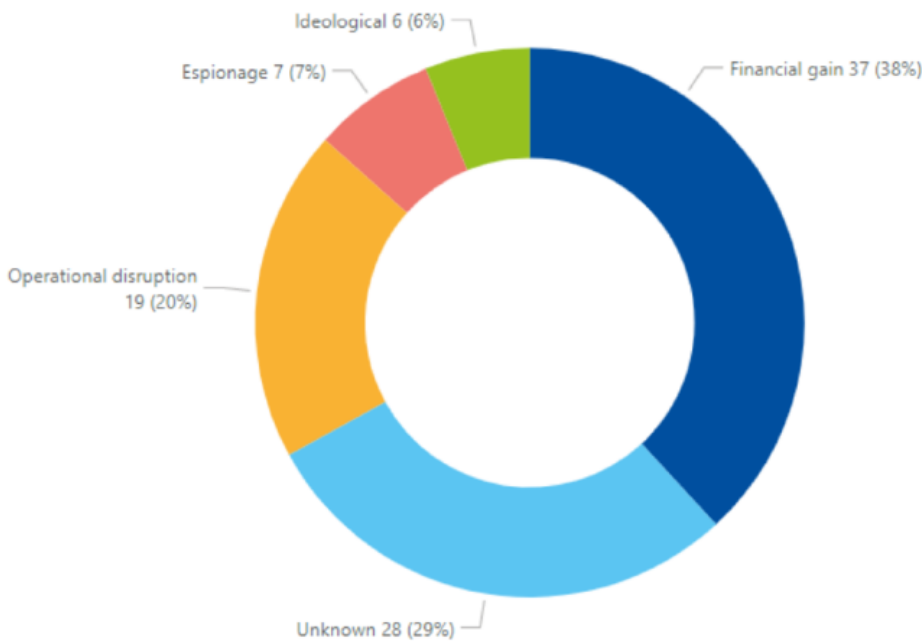


Threats

- **Cybercriminals'** primary motive is financial gain, often stealing data or demanding ransom.
- **Hackers-for-hire** sell their services to people who do not have the skills or capabilities to do so.
- **State-sponsored** actors target organisations to compromise, steal, change, or destroy information. These groups are usually affiliated with a nation state¹⁶.
- **Hactivists** are politically, socially, or ideologically motivated and target victims for publicity or to effect change.



Threat Actors



Motivation

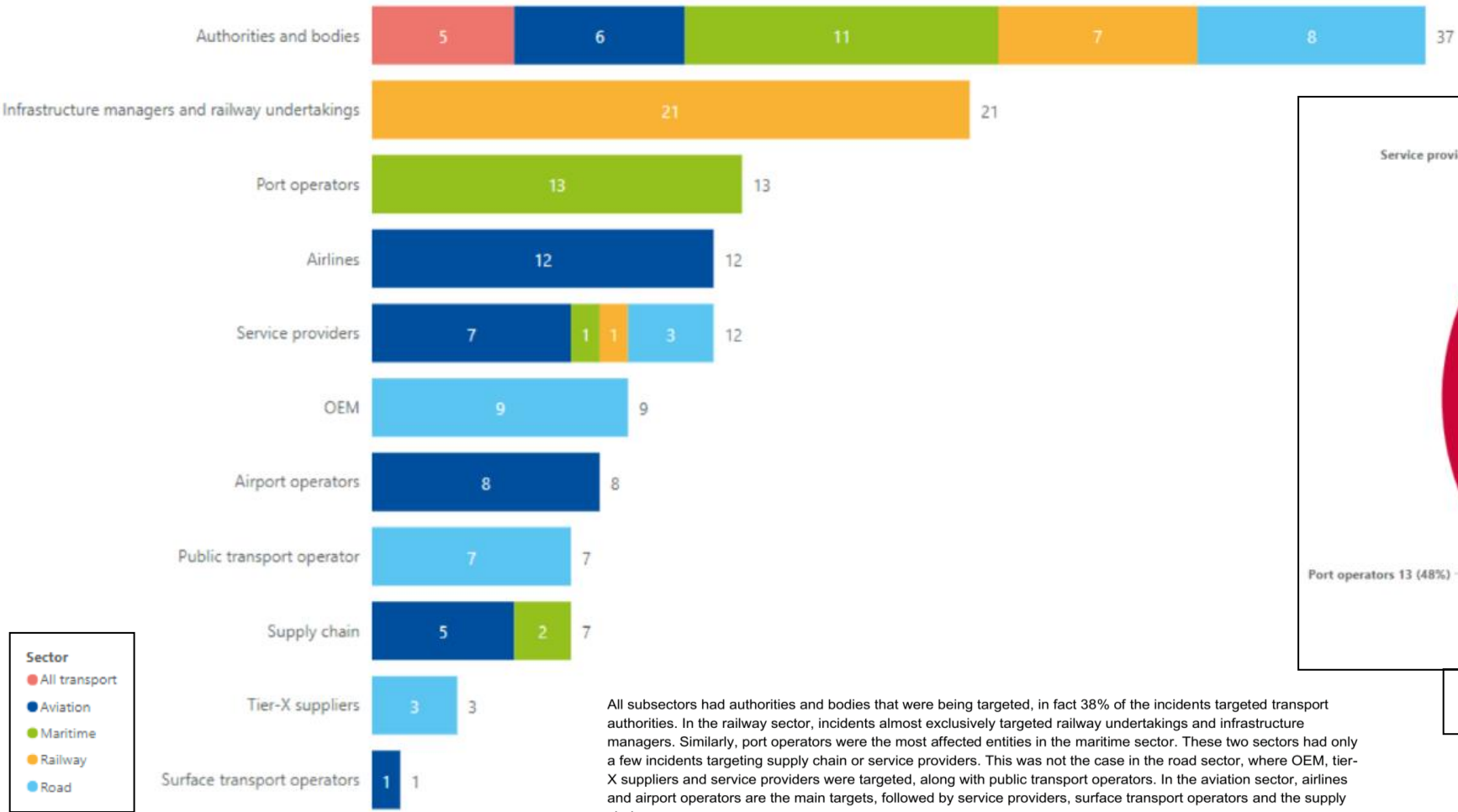
*ENISA Threat Landscape: Transport Sector (Jan 2021-Oct 2022); Published March 2023

Maritime transportation sector target analysis*

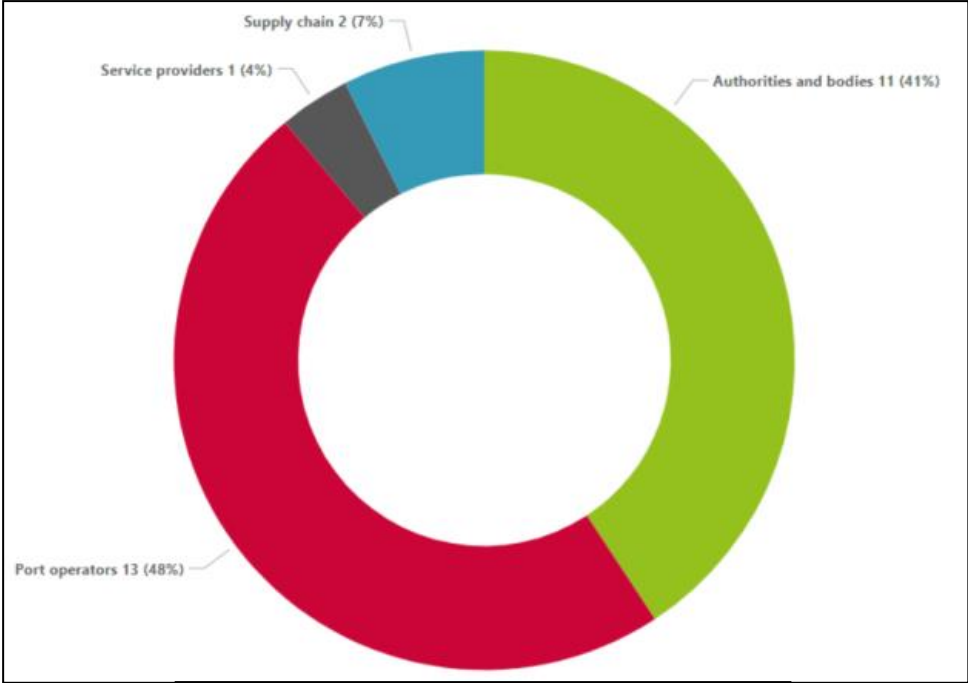
(Port Authorities and Operators most at risk)

Transportation Sector Comparison

*ENISA Threat Landscape: Transport Sector (Jan 2021-Oct 2022); Published March 2023



All subsectors had authorities and bodies that were being targeted, in fact 38% of the incidents targeted transport authorities. In the railway sector, incidents almost exclusively targeted railway undertakings and infrastructure managers. Similarly, port operators were the most affected entities in the maritime sector. These two sectors had only a few incidents targeting supply chain or service providers. This was not the case in the road sector, where OEM, tier-X suppliers and service providers were targeted, along with public transport operators. In the aviation sector, airlines and airport operators are the main targets, followed by service providers, surface transport operators and the supply chain.

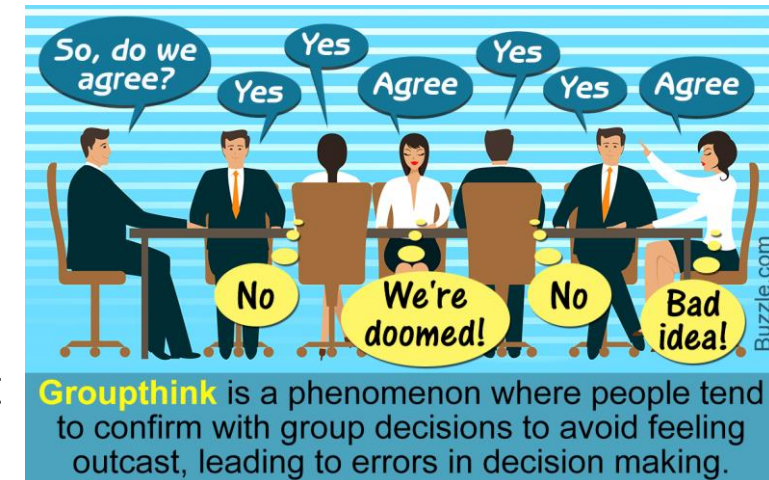


Maritime Target Distribution

Internal challenges: ignorance, indecision and *Groupthink*

Rationale often presented for inaction:

- ***Cybersecurity is too expensive*** – There is no budget.
Misperception of only technical solutions
- ***The competitive imperative*** – Trade offs are frequently made between security and operations (efficiency!)
- ***Cyber risk is pervasive*** – It is often perceived of as something that is overwhelming
- ***Cyber risk is difficult to quantify*** – No common tools exist to help business leaders understand exposure.
- ***Difficult to change behavior*** – Nothing's happened, so why change?



Sample data, common themes, vessel impersonations, etc.

TLP: GREEN

First Seen	Subject Line	Detection	Sender Email
5/22/2023 0:00	Arrival Notice of B/L#MEDUSI938235 on MAERSK ARIA III/JE316A received	VBS.Heur.Morpheus.3.66F6F07A.Gen - VIPRE	MAERSK <noreply_eventmanagement@maersk.com>
5/23/2023 0:00	DHL (DOCUMENT PARCEL EXPRESS CO LT)-Cargo Arrival (Scheduled) Information	Trojan.Redirector!8.E (TOPIS-E0:fhPfikYpy HI) - Rising	"Jeong\"<aurocabello@hotmail.com>
6/6/2023 0:00	VSL: VM Accord, ORDER: TKHA-A88160011B	Artemis!239D47EF2B01 - McAfee	Davy Huang <sales@santohno.com.cn>
5/22/2023 0:00	MAERSK SHIPPING NOTIFICATION 6646	JS/Phishing.LEEKIt - Fortinet	MAERSK <jim@jmconsult.com>
5/23/2023 0:00	DHL (DOCUMENT PARCEL EXPRESS CO LT)-Cargo Arrival (Scheduled) Information	Phishing.HTML.Doc - Ikarus	"Jeong\"<Urbanom22@hotmail.com>
5/22/2023 0:00	ATB - Discharge under ANY Operator for vessel WIDE JULIET, Voy:	Trojan-Downloader.VBA.Ag ent - Ikarus	WP - ContIT [mailto:contit@Westports.com.my]
6/6/2023 0:00	SHIPMENT DOCUMENTS ARRIVAL NOTICE FROM MAERSK LINE CONTAINER OVERSEAS	W32/Injector.BNP.gen!Eldorado - Cyren	Salah Hammed Maersk Line <LY.Import@maersk.com>
6/6/2023 0:00	VSL: VM Accord, ORDER: TKHA-A88160011B	Artemis!239D47EF2B01 - McAfee	Davy Huang <sales@santohno.com.cn>
5/23/2023 0:00	MAERSK SHIPPING DOCS 9316	Phishing.HTML.Doc - Ikarus	MAERSK <donaald@brazingo.com>
5/22/2023 0:00	Arrival Notice of B/L#MEDUSI938235 on MAERSK ARIA III/JE316A received	VBS.Heur.Morpheus.3.66F6F07A.Gen - Arcabit	MAERSK <noreply_eventmanagement@maersk.com>
5/22/2023 0:00	VESEL : DANICA // PISTON RING + GASKET	VHO:Packed.NSIS.Kr ynys.gen - Kaspersky	META MARINE1 <ops19@meta-marine.ae>
6/9/2023 0:00	=?UTF-8?B?44CQ55515a2Q5Y+R56Wo44CR5oKo5pS25Yw5LIA5byg5paw55qE55515a2Q5Y+R56WoW+WPkeelqOWPt+eggToyOTczMDk0MF0=?= pda-zmg.nxd/10280	HTML:PhishingMS-AGB [Phish] - AVG	=?UTF-8?B?NTHlj5Hnpag=?= 63857 <4f0a1339988c833a823f1@07520.com>
5/31/2023 0:00	Re: GREEN OCEAN - SHIPPING DOCUMENTS	VBA.Heur.Morpheus.9.90B37146.Gen - FireEye	Ha Nguyen <ff7845@6cd77279f56.vn>
5/29/2023 0:00	Case Number : 02442433 M.V. LOTUS A : One Ocean Weather (GOLD 9) =	ExecInMail - Arcabit	OneOcean Technical Support [support@oneocean.com]

Table 1.

Table 1. List of dates, subject lines, malware detections, and sender data as identified in malicious email collection since 22 May.

The 5 most common subject lines seen in our recent query are:

- Cargo Arrival Notice 2/6/2023
- Bill of Lading for 1x40ft Shipping Documents Outstanding Container Release
- CMA CGM Blue Whale – 1QY12N1NL PEB COPY MISSING
- [***SPAM*** Score/Req: 08.0/5.0] FW: M/V MSC QINGDAO – LASHING ITEMS
- Arrival Notice of B/L#MEDUSI938235 on MAERSK ARIA III / JE316A received

The 5 most prevalent malware detections associated with these emails are:

- Hoax.HTML.Phish.aar (ZoneAlarm)
- Other: SNH-gen [Phish] (Avast)
- Phishing.HTML.Doc (Ikarus)
- HTML/FakeLogin.Aiphish (Fortinet)
- Artemis!239D47EF2B01 (McAfee)

Sample data, common themes, shipping supply chains

TLP: GREEN

First Seen	Subject Line	Detection	Sender Email
5/17/2023 0:00	Scanned invoice from Epson Express -# 268152	Trojan.Kryptik/JSIB.10DBE (TOPIS:E0:ikpwzHN RoaT) - Rising	"Epson Scanner" <info@epsonexpresscentre.com>
5/17/2023 0:00	Re: Invoice review	Heur.BZC.ONG.Boxter.811.29F10EAE - MicroWorld-eScan	"Thomas Louis" <thomas@davessalon.com>
5/17/2023 0:00	[External] (2) Invoice Payment	JS/Agent.DQRlphish - Fortinet	"Payment ernestina.carman" <ernestina.carman@nmrk.com>
5/17/2023 0:00	Purchase Order #SS165002 - MFO S.A.	Gen:Mail.RKR.15 - MicroWorld-eScan	"MFO S.A." <kathy@rileypepler.com>
5/18/2023 0:00	SF Electronic Invoice Issuing Notice	HTML:PhishingMS-AGB [Phish] - AVG	
5/16/2023 0:00	Re: Purchase Order PO-14422/23/24 from More Prepared LLC	Trojan.Zmutzy.854 - ALYac	Mary <b8e7@4ddc0adaa4b640dba.com>
5/23/2023 0:00	Payment confirmation: Invoice #2782-	HTML/Phishing.Office.AO - ESET-NOD32	Fluidflow <petegherardi@fluidflow.com>
5/23/2023 0:00	Payment confirmation: Invoice #2782-	HEUR:Trojan.Script.Generic - ZoneAlarm	Aureusmedical <development@rankmybusiness.com.au>
6/4/2023 0:00	Attached Invoice#08561	JS:Trojan.Cryxos.12336 (B) - Emsisoft	Marianna Molnar Woods <marianna@atgroup.iq>
6/6/2023 0:00	Purchase order and confirmation	VBA/Logan.4661ltr - Fortinet	Asif Ansari <info@lavartgroup.com>
6/10/2023 0:00	Invoice No: f9njh	JS:Trojan.Cryxos.12892 - MicroWorld-eScan	Service Team <2f8a6bf@6fd211a.com>
6/9/2023 0:00	Urgent Purchase Order	Exploit.Rtf.Heuristic-rtf.dinbqn - NANO-Antivirus	Sales <ee11@2d9dc00e.com>

Table 2.

Table 2. List of dates, subject lines, malware detections, and sender data as identified in malicious email collection since 17 May.

The 5 most common subject lines seen for supply chain focus are:

- RE: Proforma Invoice
- Payment confirmation: Invoice #2782-
- Arrival Notice / Shipping Documents / Original BL, Invoice & Packing List
- Urgent Purchase Order 29 May 2023
- DHL: AWB Shipment Notification

The 5 most prevalent malware detections associated with these emails are:

- Phishing.HTML.Doc (Ikarus)
- HEUR: Trojan.Script.Generic (ZoneAlarm)
- HTML/Phishing.Office.AO (ESET-NOD 32)
- Trojan[Phishing]/HTML.Agent (Antiy-AVL)
- Script.Trojan.44094 (CAT-QuickHeal)

Impact case study: *NotPetya*

Still Relevant!

Maersk:

- Handles 18% of global container trade with 700+ vessels and 76 ports via APM Terminals
- Books approximately 3,300 TEUs (\$2.7 million) *per hour*

The Attack:

- Spread from a single computer in Odessa
- Affected more than 17 APT Terminal sites globally
- Leveraged compromised NSA hacker tools
- Encrypted computer master boot records (destructive)
- “They went back to basics and did everything on paper”
- Affected *hundreds of thousands* of shippers

What Happened:

- “Blank Check” to Deloitte to rebuild the global network
- 4,000 new servers, 45,000+ new PCs, 2,500+ applications
- Reverted to paper, Gmail, WhatsApp and excel used.
- **Total uninsured losses: USD 300+ million**

Impact:

- Global operational delays
- Financial losses
- Liability exposure
- Reputational hit



Impact case study: IRISL (2011)

Still Relevant!

- Servers were compromised
- Logistics systems crashed
- Entire fleet of 172 vessels and shore-based systems were compromised
- False information input into systems:
 - Compromised manifests
 - Falsified Rates
 - Containers 'cloaked'
 - Delivery dates altered
 - Client / Vendor Data corrupted
- Major Business Interruption!



Splash NEWS

SECTOR REGION MARITIME CEO CONTRIBUTIONS PUBLICATIONS

Operations Tech

Shipman vendors

Sam Chambers January

American maritime assets targeted by Chinese

Sam Chambers May 25, 2023

Port of Long Beach

Shipmanagement software suggesting this maritime r

With [Voyager Worldwide](#) a past couple of months, strong speculation that ha hundreds of ships among

"We're watching this trend software in reasonably clo based cyber security firm, and supplier systems. It m

Splash NEWS

SECTOR REGION MARITIME CEO CONTRIBUTIONS PUBLICATIONS

Americas Greater China Ports and Logistics Tech

American maritime assets targeted by Chinese

Sam Chambers May 25, 2023

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NL#TIMES

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Cyber-attacks on Port of Los Angeles have doubled since pandemic

Features June 23, 2021

Cyber-attacks: how hackers are targeting seafarers

Hosted by The Digital Ship – the commercial maritime authority providing information on software, navigation technology and satellite communications – on 22 June, the webinar 'Seafarer training for cyber-security' highlighted the importance of increasing seafarer's awareness when it comes to identifying phishing e-mails and what the implications of providing information to hackers could mean for the vessels.

By Frankie Youd

According to the Port of Rotterdam Authority, the attacks were addresses. They did no more damage than taking down the web because we can inform the public, but we are not dependent on for handling shipping were never in danger - they run on other s

The Port of Los Angeles is now working with the FBI to prevent cyber-atta

Cyber-attacks on one of the world's busiest ports have nearly dou the start of the Covid pandemic.

The number of monthly attacks targeting the Port of Los Angeles is now around 40 million, the port's executive director Gene Seroka told the BBC.

Los Angeles is the busiest port in the western hemisphere, handling more than \$250bn (£210bn) of cargo every year.

The threats are believed to come mainly from Europe and Russia, and aim to disrupt the US economy, Mr Seroka said.

"Our intelligence shows the threats are coming from Russia and parts of

the level of technology by which our ports operate and Border Protection have a focus on cybersecurity but a Guard," Mayorkas said.

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DNV Corporate

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GROUP / NEWS

Cyber-attack on ShipManager servers – update

Following the ransomware cyber-attack on DNV's dedicated ShipManager servers on January 7th, all users are back online. Police investigation continues.

SHARE: in t f

DNV experienced a ransomware cyber-attack on its ShipManager servers on the evening of Saturday, January 7th. DNV experts shut down the servers immediately in response to the attack. The server outage did not impact any vessels' ability to operate. All ships could still use the onboard, offline functionalities of the ShipManager software, and no other systems onboard were impacted.

Following the cyber-attack the ShipManager server environment had to be rebuilt, and while users are back online the work to resume full scope of service is ongoing.

The ShipManager servers are isolated from the rest of DNV's IT infrastructure. The forensic investigation conducted by global IT security partners confirmed that no other parts of the DNV IT-infrastructure was affected as part of the attack. DNV user accounts, emails and all other services were not affected by the incident.

DNV continues to have a regular dialogue with all affected ShipManager customers. These customers have been advised to consider relevant mitigating measures depending on the types of data they have uploaded to the system. All affected customers were informed about their responsibility to notify relevant Data Protection Authorities in their countries.

(Photo by Gallo Images / Foto24 / Deaan Vivier)

Gallo Images

- Transnet is using "manual" systems after some IT systems were shut down on Thursday morning.
- The cause is still unknown, though customers are speculating about a breach or hack.
- The company on Thursday morning told its customers that it had activated business continuity plans, and pleaded for their understanding.
- Port operations in Durban and Richards Bay had just returned to normal after unrest.

What's at risk?

Cyber Risk represents more than just data breaches...

- **Personal (employee) information:** credentials; financial data; health information; etc.
- **Intellectual property:** designs; plans; etc.
- **Confidential information:** client data; manifest data
- **Operational Information:** Data Integrity that affects office; operations; Internet of Things enabled platforms; Industrial Control Systems (ICS); security systems (e.g., CCTV, Access Control); etc.
- **Money:** Profit and Loss; Balance Sheet Health
- **Political:** “Hacktivism”
- **Business:** Competition, Competency and Reputation

Top 10 most valuable information to cyber criminals

1. Customer information (17%)
2. Financial information (12%)
3. Strategic plans (12%)
4. Board member information (11%)
5. Customer passwords (11%)
6. R&D information (9%)
7. M&A information (8%)
8. Intellectual property (6%)
9. Non-patented IP (5%)
10. Supplier information (5%)

High-Probably Compromise: ERP Systems

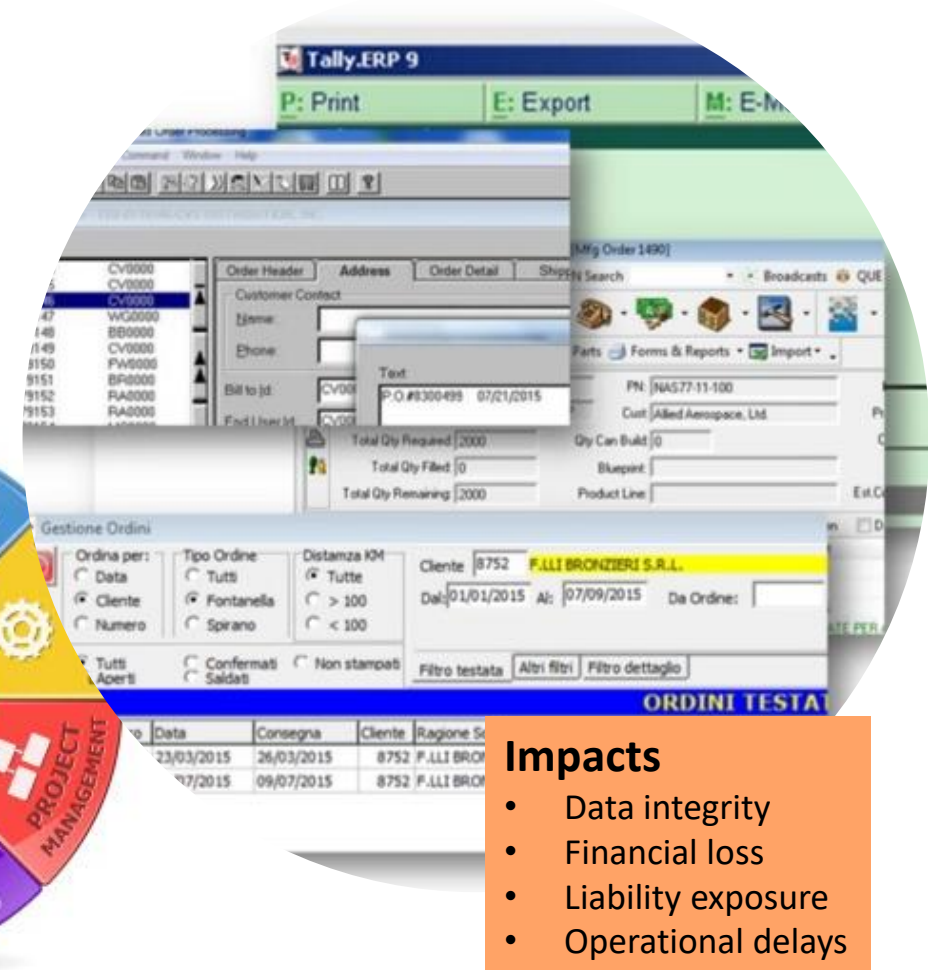
(Note: USCG Compliance does not focus on business-based ERP Systems)

Enterprise Resource Planning (ERP) Systems offer virtual windows into an organization's activities as it relates to the movement of people, resources, goods, and money.

ERP Systems *integrate core business processes* and leverage shared databases to support multiple functions used by different business units.

Systems affected include:

- Financial (re: Fraud, Payment info)
- Cargo Handling & Management
- Taxes (e.g., VAT)
- Customs
- Banking
- Shipping



Impacts

- Data integrity
- Financial loss
- Liability exposure
- Operational delays

Notable estimates: financial impacts

Annual cost estimates of cyber crime and economic espionage to the world economy ranges from USD 450 billion to 6 trillion – or almost 5% of global income in 2021.

Or...

- *\$ 500 billion per month*
- *\$ 115.4 million per week*
- *\$ 190,000 per second*



*This cost estimate does not include **intangible damage** to brand and reputation.*

Cybercrime may cost the world economy approx. \$ 10 trillion annually by 2025.

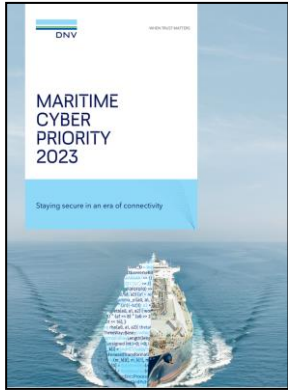
Source: Cybersecurity Ventures

Notable maritime points of reference

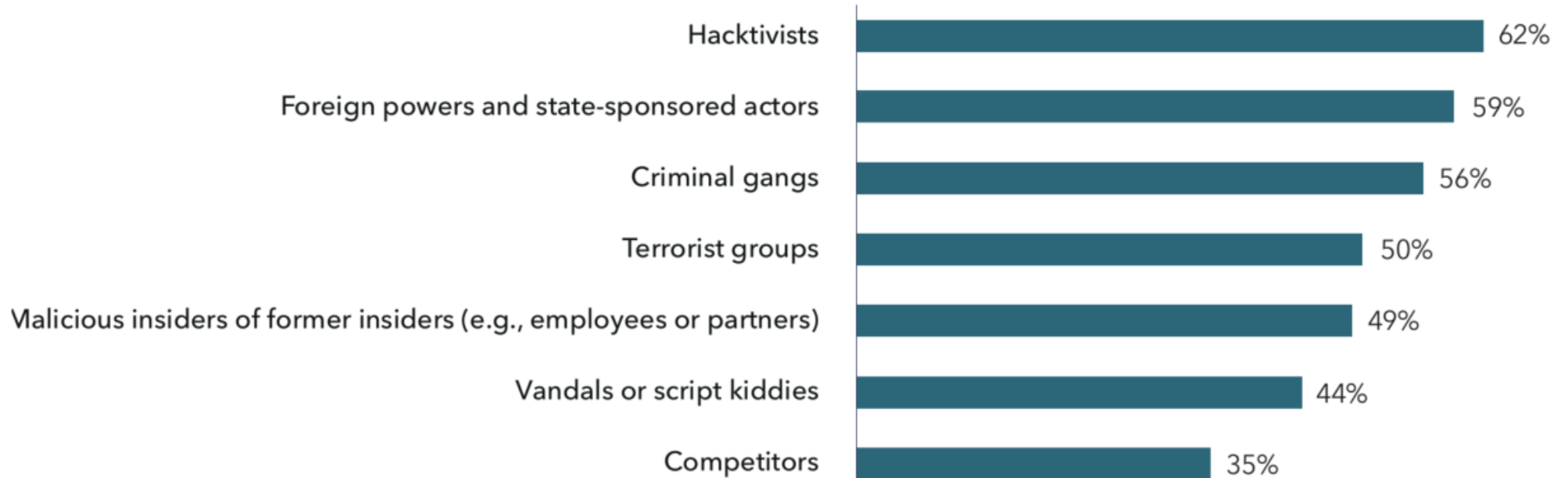
- Inmarsat surveyed 200+ shipping companies in 2021-2022 and **more than 50% reported cyber breaches since 2019.**
- Thetius reported that the average Ransomware payout was more than USD \$3.1 million. When not paid, the average **recovery costs averaged \$1.8 million**
- The **majority of crews are not given cyber awareness training.**
- **80%+ of cyber breaches are attributed to human error.** For example, more than 50% of vessel system cyber disruptions were caused by USB misuse (e.g., infected USB sticks were inserted in USB ports)
- Across more than 12,000 FleetXpress customer vessels, some ships are **doubling their data usage every six months.**
- The **#1 disconnect identified was ownership disconnectedness.**



A discussion about the power of perception...

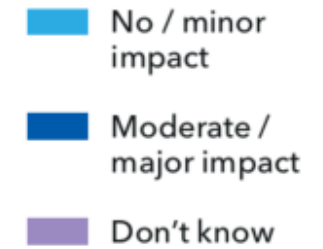
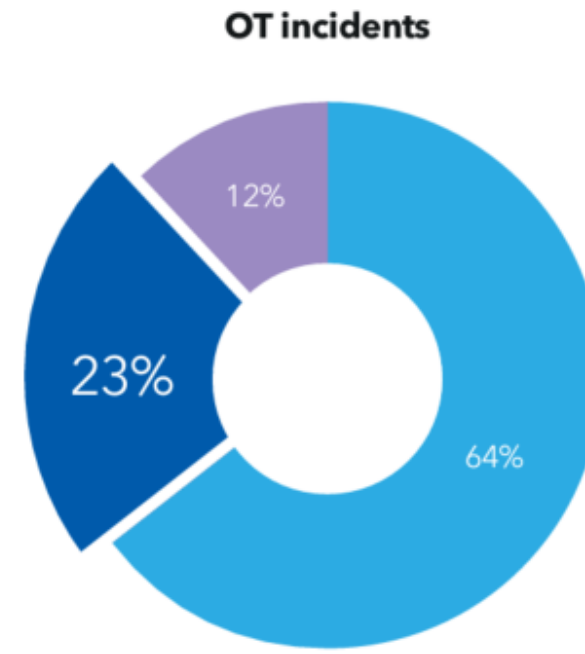
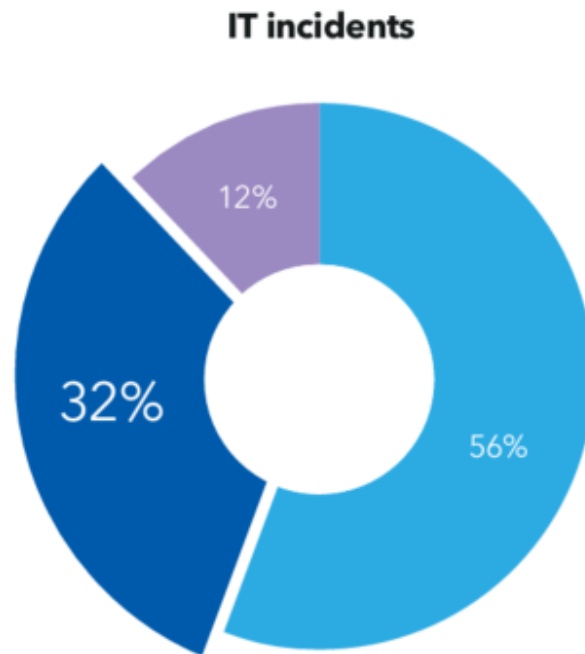
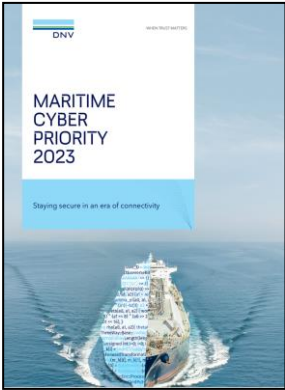


Hacktivists and foreign powers, which may share the same objectives, are the top threat today

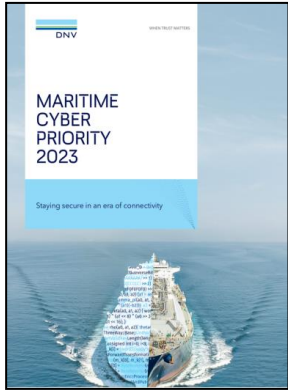


The power of perception (cont.)

Sizable share of maritime professionals say cyber incidents have had a negative impact on their organization



The power of perception (cont.)



Cyber experts are particularly worried about supply chain vulnerabilities

Extent to which they agree that their organization urgently needs to get better at identifying and addressing the gaps in its suppliers' cyber security



56%

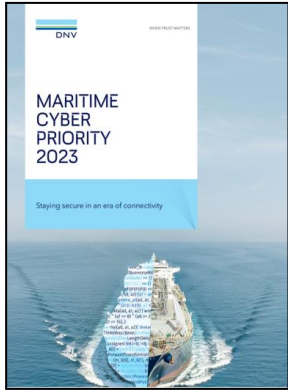
C-suite



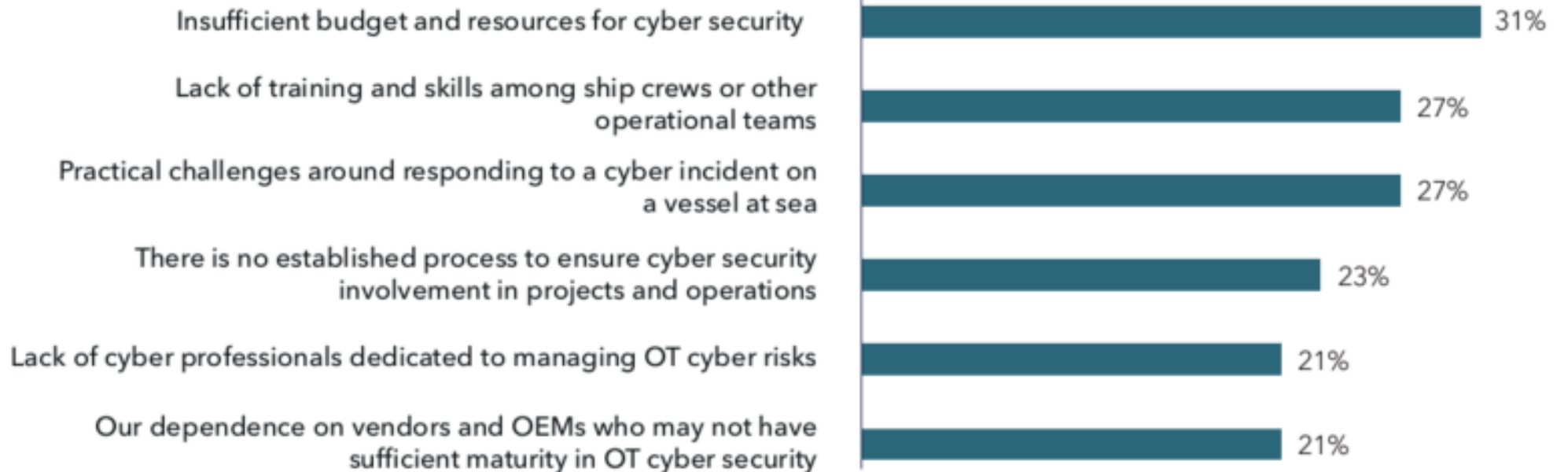
65%

Cyber/tech experts

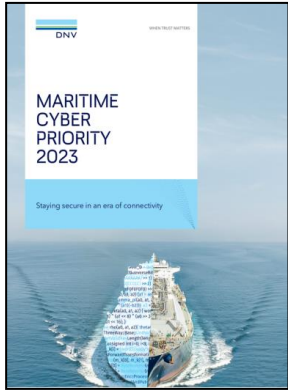
The power of perception (cont.)



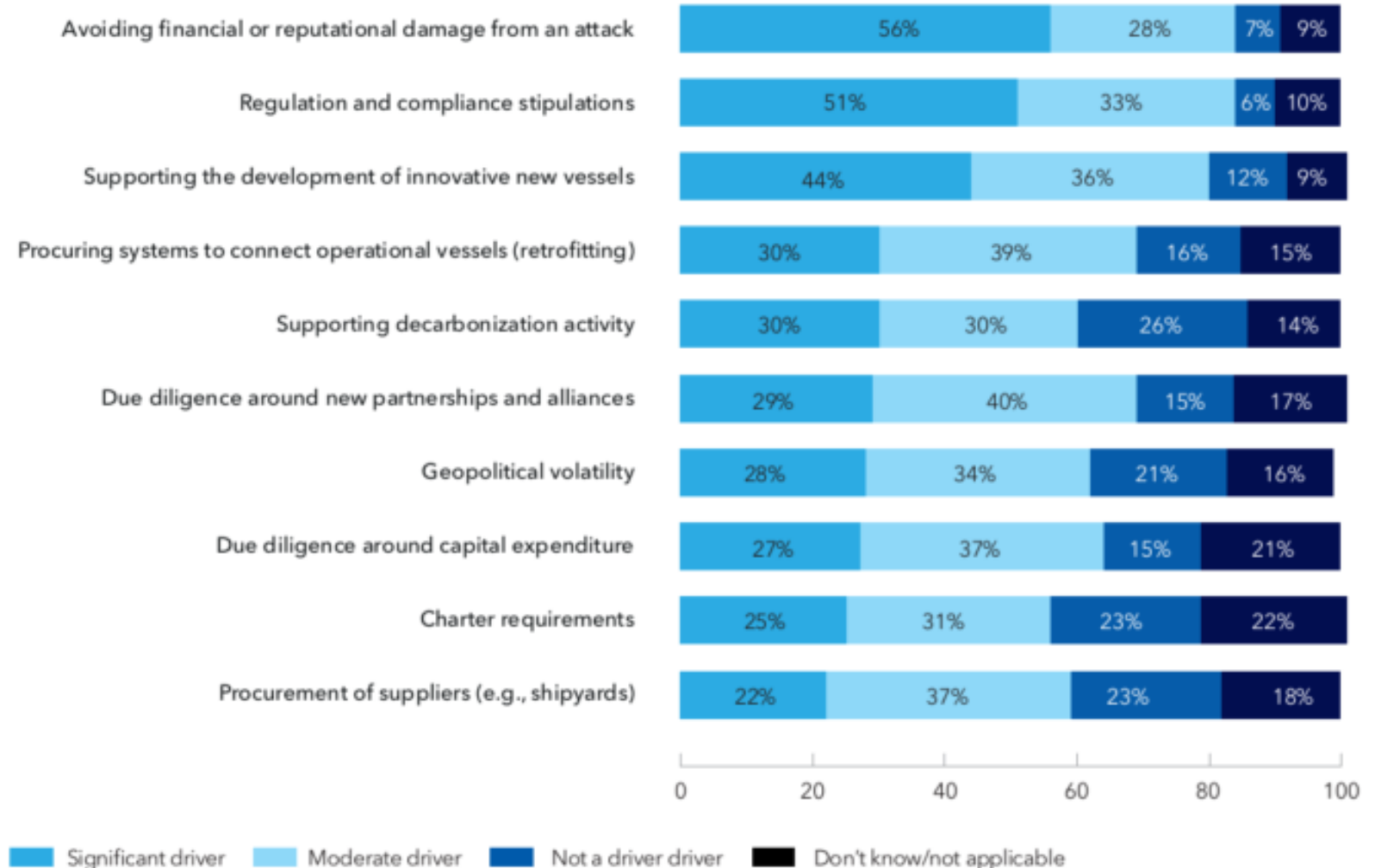
Lack of funding is the biggest cyber-related challenge



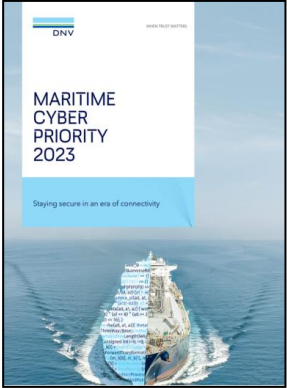
The compliance trap



Regulation and reputation are leading drivers of cyber security investment.

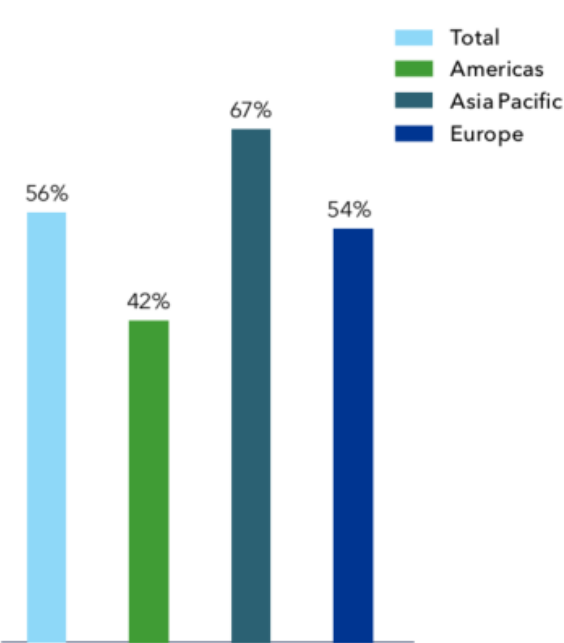


The compliance trap



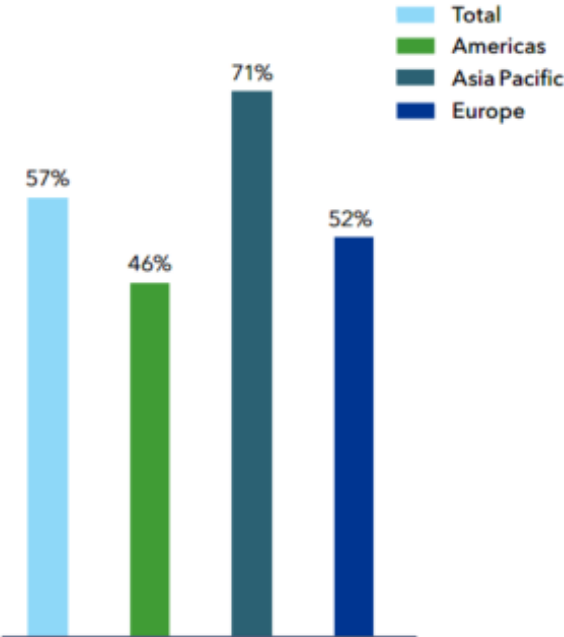
Only half maritime professionals believe compliance will keep the industry secure from cyber threats

Extent to which respondents agree that compliance with cyber security regulation will keep maritime organizations sufficiently secure from cyber threats

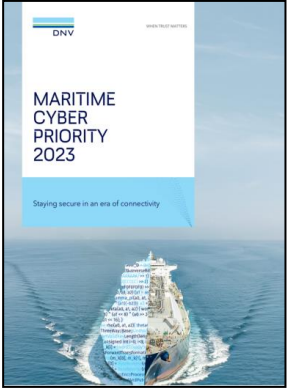


Professionals in Asia Pacific are more confident regulation is driving the right behaviours

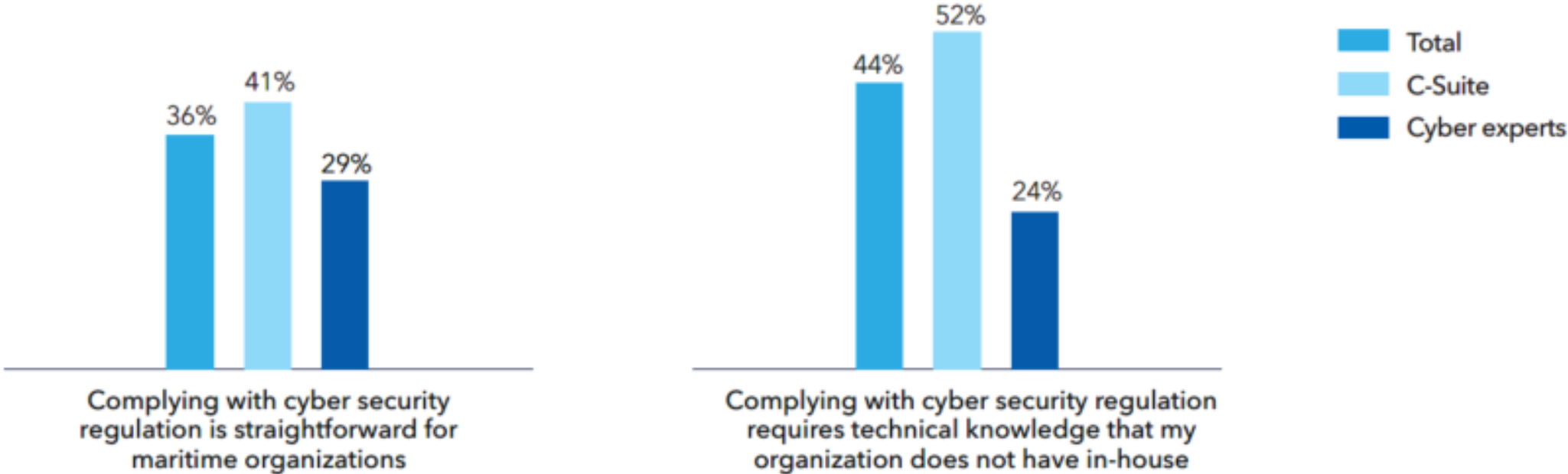
Extent to which respondents agree that regulation is effective at encouraging the right cyber security behaviours in maritime organizations



The compliance trap



Disconnect between senior management and cyber experts, on whether organizations are ready to comply with regulation



Everyone in the maritime industry is trying to understand cyber risk

Munich RE



Lloyd's
Register

IACS
International
Association of
Classification
Societies



ClassNK



CHAU CER
CYBER



SHORELINE



NLST



Department
for Transport



BIMCO

The trend we're seeing now: the evolving pressures of money and "changing" regulations

- The global cyber insurance market in 2021: \$ 7.1 bn
- By 2025 it's estimated to exceed \$ 25 bn

LLOYD'S

beazley

\$ € £

AIG

Allianz

AXIS

Munich RE

TOKIOMARINE
T M R

AXA

ZURICH

MARSH

TT

AON
Empower Results®

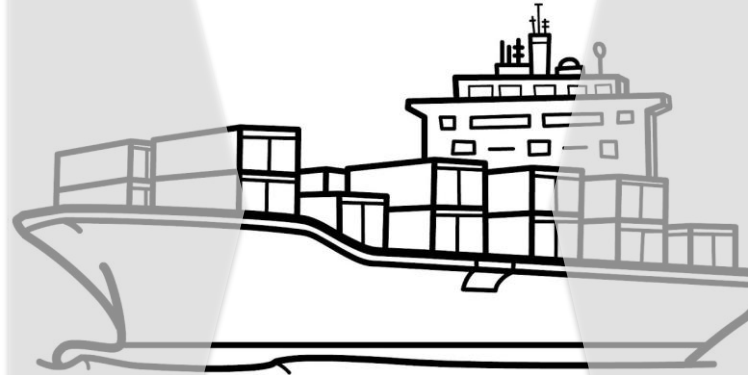


CHAUCER
CYBER

SHORELINE



IMO
INTERNATIONAL
MARITIME
ORGANIZATION



Common Theme:

Incident Response

- The USCG implemented cyber regulations for all US ports in Oct 2021
- Currently working on updating cyber regulations
- A sign of things to come?

Understanding the referenced standards (IMO & BIMCO)

NIST Cybersecurity Framework Functional Category	NIST CSF Category	IMO Clause (Category)	IMO Clause (Category)
Identify	<ul style="list-style-type: none"> Asset Management Business Environment Governance Risk Assessment Risk Management Strategy 	Identify (3.5.1)	Identify (3.5.1)
Protect	<ul style="list-style-type: none"> Access Control Awareness & Training Data Security Information Protection Processes & Procedures Maintenance Protective Technology 	Protect (3.5.2)	Protect (3.5.2)
Detect	<ul style="list-style-type: none"> Anomalies & Events Security Continuous Monitoring Detection Processes 	Detect (3.5.3)	Detect (3.5.3)
Respond	<ul style="list-style-type: none"> Response Planning Communications Analysis Mitigation Improvements 	Respond (3.5.4)	Respond (3.5.4)
Recovery	<ul style="list-style-type: none"> Recovery Planning Improvements Communications 	Recover (3.5.5)	Recover (3.5.5)

Manage cyber risk through cybersecurity capability maturity aligns with the ISM requirements

Clause 3.3

Effective cyber risk management should start at the senior management level. Senior management should embed a culture of cyber risk awareness into all levels of an organization and ensure a holistic and flexible cyber risk management regime that is in continuous operation and constantly evaluated through effective feedback mechanisms.

Clause 3.4

One accepted approach to achieve the above is to ***comprehensively assess and compare an organization's current, and desired, cyber risk management postures.*** Such a comparison may reveal gaps that can be addressed to achieve risk management objectives through a prioritized cyber risk management plan. ***This risk-based approach will enable an organization to best apply its resources in the most effective manner.***

MSC-FAL.1 / Circ.3

5 July 2017

Guidelines on Maritime Cyber Risk

MSC-FAL.1/Circ.3
Annex, page 3

2.2.2 Recognizing that no two organizations in the shipping industry are the same, these Guidelines are expressed in broad terms in order to have a widespread application. Ships with limited cyber-related systems may find a simple application of these Guidelines to be sufficient; however, ships with complex cyber-related systems may require a greater level of care and should seek additional resources through reputable industry and Government partners.

2.2.3 These Guidelines are recommendatory.

3 ELEMENTS OF CYBER RISK MANAGEMENT

3.1 For the purpose of these Guidelines, *cyber risk management* means the process of identifying, analysing, assessing, and communicating a cyber-related risk and accepting, avoiding, transferring, or mitigating it to an acceptable level, considering costs and benefits of actions taken to stakeholders.

3.2 The goal of maritime cyber risk management is to support safe and secure shipping, which is operationally resilient to cyber risks.

3.3 ***Effective cyber risk management should start at the senior management level. Senior management should embed a culture of cyber risk awareness into all levels of an organization and ensure a holistic and flexible cyber risk management regime that is in continuous operation and constantly evaluated through effective feedback mechanisms.***

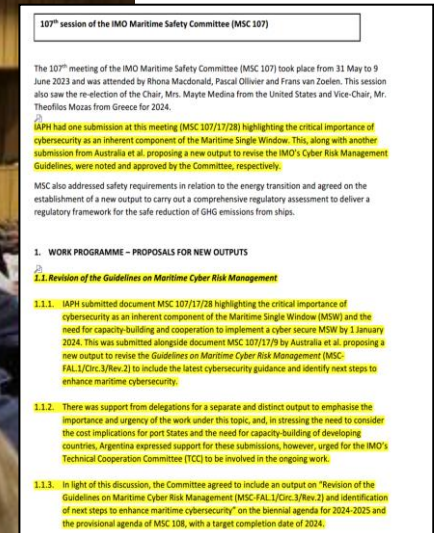
3.4 ***One accepted approach to achieve the above is to comprehensively assess and compare an organization's current, and desired, cyber risk management postures. Such a comparison may reveal gaps that can be addressed to achieve risk management objectives through a prioritized cyber risk management plan. This risk-based approach will enable an organization to best apply its resources in the most effective manner.***

3.5 These Guidelines present the functional elements that support effective cyber risk management. These functional elements are not sequential – all should be concurrent and continuous in practice and should be incorporated appropriately in a risk management framework:

- .1 **Identify:** Define personnel roles and responsibilities for cyber risk management and identify the systems, assets, data and capabilities that, when disrupted, pose risks to ship operations.
- .2 **Protect:** Implement risk control processes and measures, and contingency planning to protect against a cyber-event and ensure continuity of shipping operations.
- .3 **Detect:** Develop and implement activities necessary to detect a cyber-event in a timely manner.
- .4 **Respond:** Develop and implement activities and plans to provide resilience and to restore systems necessary for shipping operations or services impaired due to a cyber-event.
- .5 **Recover:** Identify measures to back-up and restore cyber systems necessary for shipping operations impacted by a cyber-event.

Developments at the IMO: MSC 107

Maritime Safety Committee (MSC), 107th Session, 31 May – 9 June 2023



Proposals for New Outputs – Committee agreed to include an output on ‘revision of the **Guidelines on Maritime Cyber Risk Management** (MSC-FAL.1/Circ.3/Rev.2) and identification of next steps to enhance maritime cybersecurity” on the biennial agenda for 2024-25 and the provisional agenda of MSC 108, with the target completion date of 2024.

We're only focusing on half the story

Cyber risk management describes the process of identifying, analysing, assessing, and **communicating a cyber-related risk and accepting, avoiding, transferring, or mitigating to an acceptable level, considering costs and benefits** of actions to stakeholders.



- NIST Computer Security Resource Center

Efforts to support vessel cyber resilience (Shipbuilding / engineering perspectives)



Objective of the Unified Requirements (UR): support cyber resilience onboard vessels

Timeline: These URs will be applied to new ships constructed after 1 January 2024.

- **UR E26** aims to ensure the secure integration of both OT and IT equipment into the vessel's network during the design, construction, commissioning, and operational life of the ship. This UR targets the ship as a collective entity for cyber resilience and covers five key aspects: equipment identification, protection, attack detection, response, and recovery.
- **UR E27** aims to ensure system integrity is secured and hardened by third-party equipment suppliers. This UR provides requirements for cyber resilience of onboard systems and equipment and provides additional requirements relating to the interface between users and computer-based systems onboard, as well as product design and development requirements for new devices before their implementation onboard ships.

The Cyber Risk Curve in the Age of Digitalization

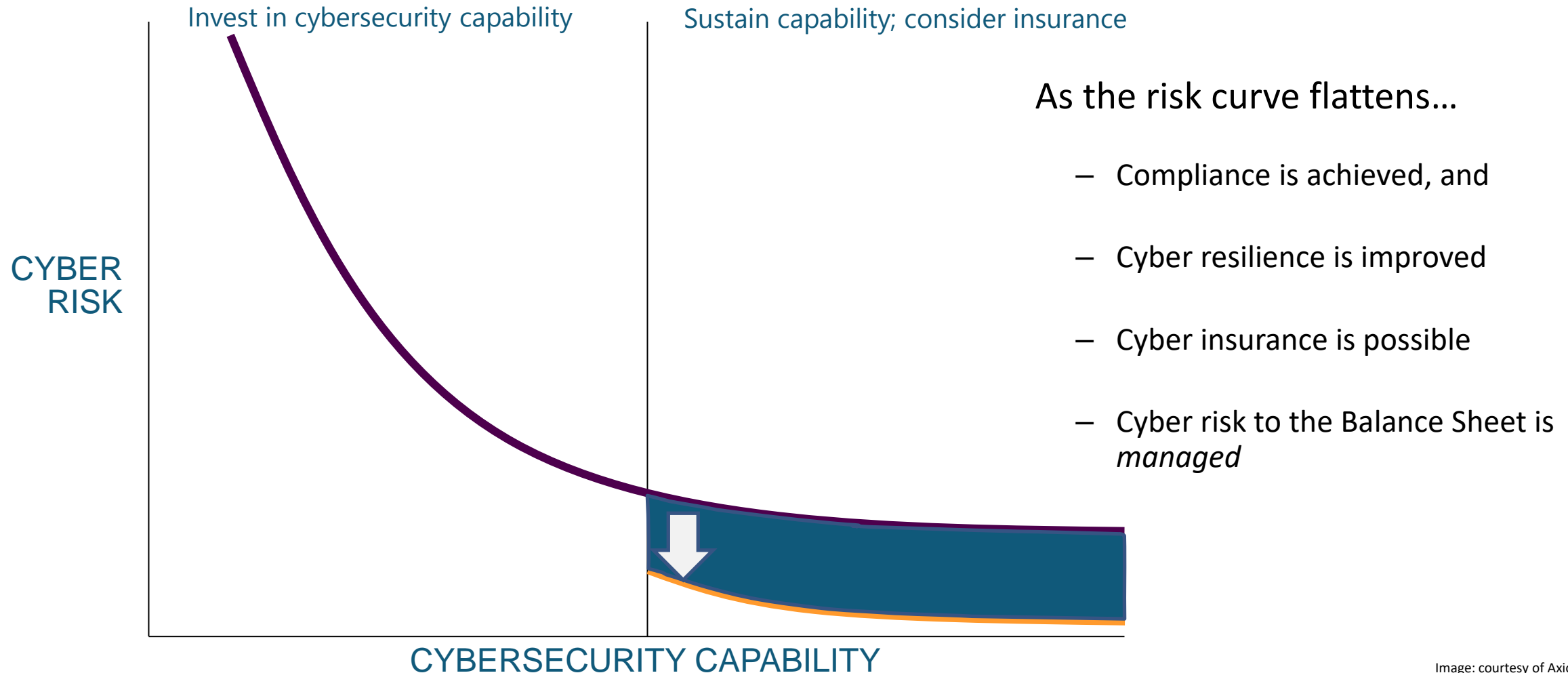


Image: courtesy of Axio

Cybersecurity capability maturity informs risk transfer

Key insurance sections and sub-limits:

- Cyber physical damage
- Expenses following cyber physical damage
- Incident response
- Legal expenses
- Public relations expenses
- Forensic expenses
- Notification expenses
- Cyber extortion and ransomware
- Bricking event coverage
- Misdirection of funds
- Privacy and confidentiality liability
- Data and software liability
- Electronic media liability
- PCI DSS Assessment costs
- Non-damage business interruption
- Contingent Business interruption

Key questions to consider regarding cyber business risk:

1. Is compliance adequate?
2. How do you assess for all of these cyber risk factors in the absence of actuarial history?
3. How do you demonstrate cybersecurity capability sufficiency and measure progress?

Compliance doesn't always matter – case study: the U.S. Coast Guard and the potential risk of cyber over-reaction

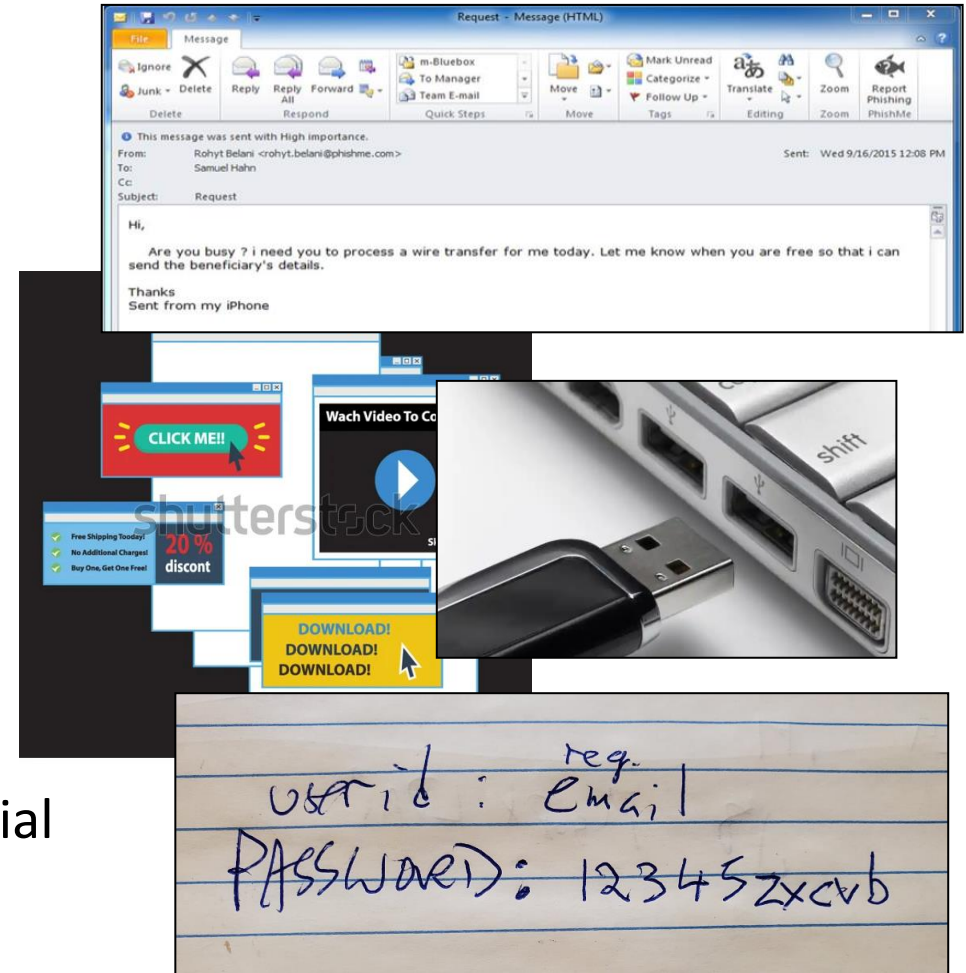


PSCOs are looking at basic cyber behaviors

What are the PSCOs looking for?

Confirming basic cyber best practices are in place. These include:

- **Observations** that appropriate behaviors are (or not) implemented
 - Are passwords written down and taped to computers?
 - Are USB flash drives in use?
- **Evidence** of a cyber attack (e.g., Ransomware, excessive popups on computer screens)
- **Complaints** of unusual network issues and/or reliability impacting shipboard systems
- **Anecdotes** from crew describing how they received potential ‘spoofed’ email from master/crew onboard



Case Study: February 2019

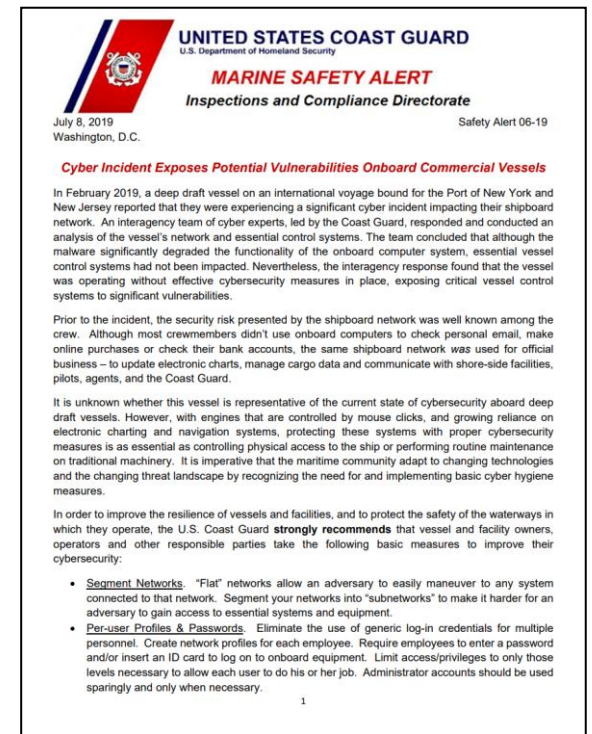
A deep draft vessel on an international voyage bound for the Port of New York and New Jersey reported that they were **experiencing a significant cyber incident** impacting their shipboard network.

An **interagency team** of cyber experts, led by the US Coast Guard, responded and conducted an analysis of the vessel's network and essential control systems.

The team concluded that although the malware significantly degraded the functionality of the onboard computer system, essential vessel control systems had not been impacted.

Nevertheless, the interagency response found that the vessel was operating without effective cybersecurity measures in place, exposing critical vessel control systems to significant vulnerabilities

Now imagine what kind of response the USCG would mobilize for a cyber attack resulting in compromised critical systems?



“Inter-Agency” = Delays = Lost \$ € £ ¥

A US Coast Guard led “**interagency team**” of can include a wide range of cybersecurity stakeholders drawn from various Federal agencies such as:

- Cybersecurity and Infrastructure Security Agency (CISA)
- Federal Bureau of Investigation (FBI)
- Secret Service
- Customs and Border Protection (CBP)
- Transportation Security Agency (TSA)
- Federal Emergency Management Agency (FEMA)
- Office of Intelligence and Analysis (OI & A)
- Federal Computer Incident Response Center (FCIRC)
- Domestic Nuclear Detection Office (DNDO)
- Department of Defense (including National Guard)

Non-Federal stakeholders can include:

- State and local police departments
- State regulatory agencies

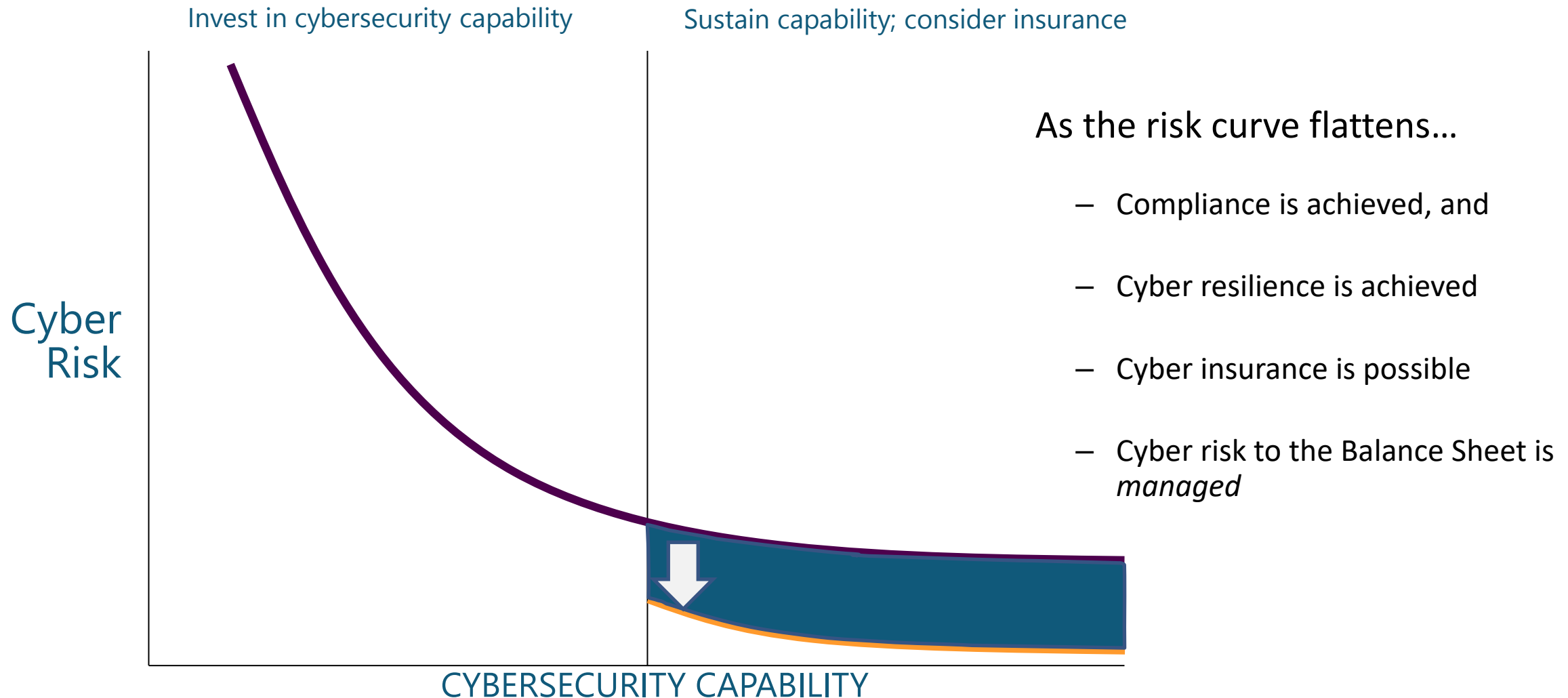




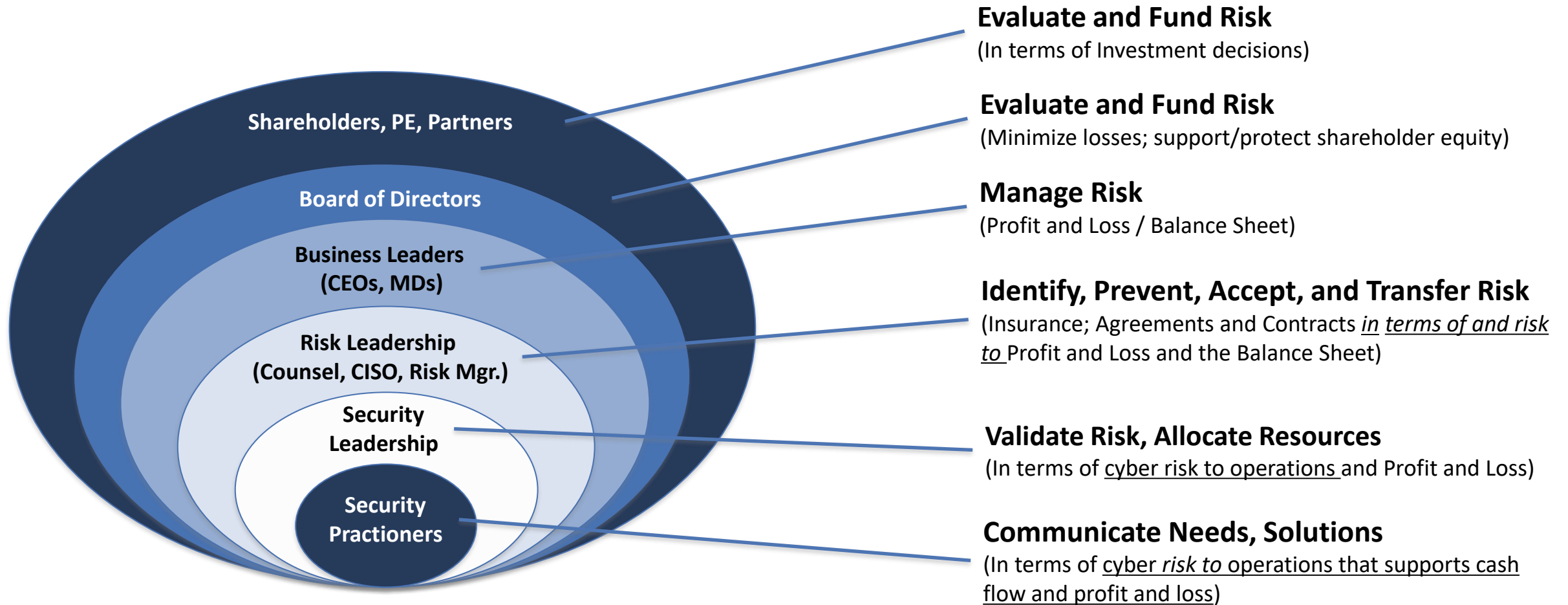
Leadership strategies for driving organizational cyber resilience



Reducing cyber risk in the age of digitalization



First, let's figure out who actually owns cyber risk



Is settling cyber breach lawsuits against the board the “IT Guy’s” job?

The collage features three news articles. The top-left article from The Washington Post, dated November 5, 2021, is titled "Investors sue SolarWinds, claiming company risks ahead of breach" and is categorized under "Business" and "CYBERSECURITY". The bottom-left article, also from The Washington Post, is titled "SolarWinds investors sue the company's board over failure to implement monitoring system for security risks". The rightmost article is from Bloomberg Law, dated November 5, 2021, titled "SolarWinds Board Sued by Pension Funds Over Cyberattack (1)". This article includes a list of key points: COURT: Del. Ch.; TRACK DOCKET: No. 2021-0940 (Bloomberg Law Subscription); and COMPANY INFO: SolarWinds Corp. (Bloomberg Law Subscription). It also features a "Documents" sidebar with links to "Complaint", "Unsealed Derivative L", "Docket", and "Chancery Court Docket". A "Law Firms" section is partially visible at the bottom right.

Oversight failures can have major consequences and breach of fiduciary responsibility allegations are tough (and expensive) to defend against. D & O insurers are starting to look more aggressively at BoD oversight.

The “gloves” are now starting to come off... (June 27th)

NEWS

SEC notice to SolarWinds CISO and CFO roils cybersecurity industry

The US Securities and Exchange Commission has roiled the cybersecurity industry by putting executives of SolarWind on notice that it may pursue legal action for violations of federal law in connection with their response to [the 2020 attack on the company's infrastructure](#) that affected thousands of customers in government agencies and companies globally.

If successful, this move by the SEC will make CFOs, CISOs, and CSOs more individually accountable for cybersecurity

Reconsider cyber risk management as a financial discussion

- ✓ Consider cyber risk in terms of *money*
- ✓ *The cyber-risk-to-money intersection offers measurable value to support resource allocation and prioritization*
- ✓ Financial “grounding” translates cyber risk into a common language
- ✓ Empowers decision-makers with relevant context and inputs so as to make informed decisions on cyber risk



Re-think managing cyber risk as a business discipline

Develop the business case

Determine business impact

- Identify critical assets, systems, equipment, and infrastructure
- Characterize impact– income, health and safety, environment, reputation, etc.
- Define RPO and RTO targets

Enable organizational resilience

Establish a common vocabulary

- Institute a common vocabulary with clear definitions
- Using BIA and loss scenario findings, ground cybersecurity discussions in a financial context

Develop and apply realistic loss scenarios

- Engage multiple stakeholders
- Develop and agree on scenario scope, probability, realism, context, financial value at risk, primary outcomes, frequency, and bias
- Determine value-at-risk

Establish the cyber-risk-to-money intersection

- Frame cybersecurity discussions in financial terms
- Establish a sustainable cybersecurity budget
- Prioritize budget allocations based on BIA and Loss Scenario analysis
- Review and test cyber insurance policies against loss scenarios

Enable organizational change to achieve cyber resilience

First, get organized

- Identify key stakeholders
- Establish and assign duties and authorities
- Establish oversight
- The role of the Board of Directors
- The cybersecurity steering committee (or working group)

Once organized, take action

Executives can implement the following strategies for facilitating change:

- Facilitate and engage in the decision-making process
- Drive cyber awareness across all functional areas through training
- Implement governance
- Drive organizational accountability

Thank You



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